

# **GARP Strategy**

(Growth At A Reasonable Price)



#### Portfolio Manager Michael Jamison +1 212-574-4054 mjamison@griffinasset.com

#### **About Griffin**

Founded in 1995, Griffin Asset Management is an employee owned, SEC Registered Independent Investment Advisor based in New York City.

#### Investment Philosophy

The portfolio manager utilizes both quantitative and fundamental research to identify strong, well established companies that have the potential for sustained and profitable earnings growth.

- Large Cap and Mid-Cap Equity Portfolio
- 25-35 Holdings
- Focus on Quarterly Earnings Surprises
- Sustained Earnings Growth
- Strong and Well-Established Companies

# Strategy Objective

The objective of the GARP strategy is to identify and purchase undervalued companies that have consistent and sustainable opportunity to grow corporate profits. The strategy attempts to select stocks on an individual basis that have a combination of both growth and value characteristics and are trading at an advantageous price. Griffin has established several strategic processes and disciplines in order to implement the GARP philosophy.

### Strategy Emphasis

The portfolio manager selects 25-35 companies from a total universe of ten-thousand securities by conducting rigorous Quantitative and Qualitative research.

#### QUANTITATIVE

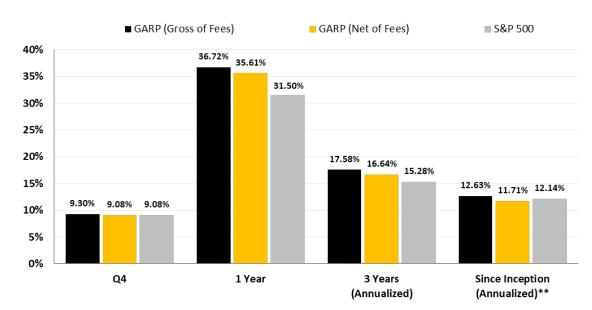
- Screen companies with \$5 Billion or greater market capitalization
- Apply Valuation Standard 1 standard deviation from mean P/E of the S&P 500
- Focus on companies' positive quarterly earnings surprises with rising future expectations

#### QUALITATIVE

- Conduct fundamental analysis using Wall Street research and corporate information
- Build portfolios with strong well-established companies
- Assess sustainability of earnings growth

## **Strategy Performance**

through December 31, 2019 (see disclaimers)



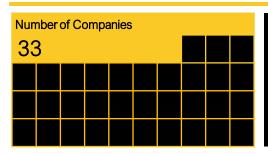
<sup>\*\*</sup> Inception Date: March 31, 2015



"I will tell you how to become rich. Close the doors. Be fearful when others are greedy. Be greedy when others are fearful."

-Warren Buffett

### Portfolio Characteristics

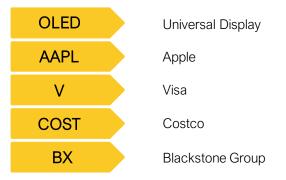


Average Market Capitalization \$233.8B

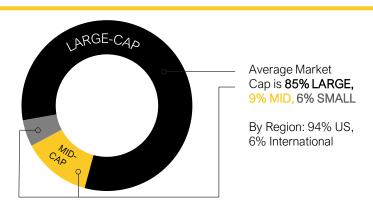
Average Dividend Payout 43%

Average Dividend Yield 1.9% 5 Year Average Dividend Growth Rate (*annual*)

# Top 5 Holdings

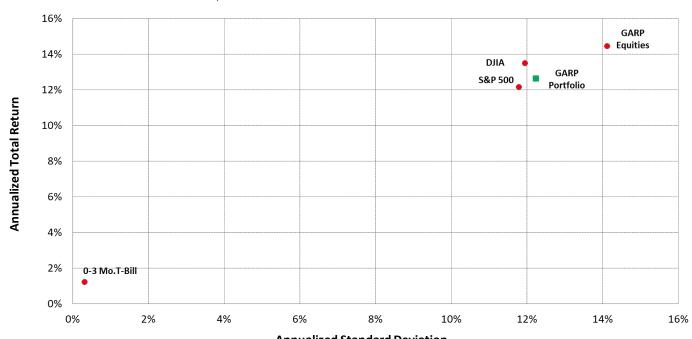


### Portfolio Allocation



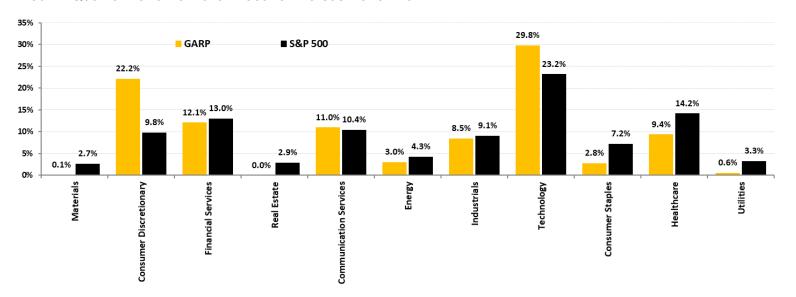
### Annualized Return vs. Risk

(March 15, 2015 to December 31, 2019)



## Weightings By Sector

Fourth Quarter 2019 Portfolio Allocation Versus Benchmark



### Disclaimers and Disclosures

This presentation is for informational purposes only. All opinions and estimates constitute our judgment as of the date of this communication and are subject to change without notice

The information contained herein does not suggest or imply and should not be construed, in any manner, a guarantee of future performance and/or investment advice. Past performance does not guarantee future results. Therefore, no current or prospective client should assume that the future performance of any specific investment or investment strategy will be profitable or equal to corresponding indicated performance levels. Returns are historical and based on data believed to be accurate and reliable

Equity Options and Option Strategies contain risks and may not be suitable for every investor. Options strategies should be discussed in detail prior to investing, to gauge the suitability of the investment in relation to the client's financial profile, risk profile, time horizon, and investment objectives.

All investments involve risk. Investments in equity securities are subject to price fluctuation and may include a loss of principal.

Neither the information provided nor any opinion expressed constitutes a solicitation for the purchase or sale of any security. The investments and investment strategies identified herein may not be suitable for all investors. The appropriateness of a particular investment will depend upon an investor's individual circumstances and objectives.

Griffin Asset Management claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Griffin has been independently verified for the periods January 1, 2008 to December 31, 2014. The verification reports are available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

Griffin Asset Management does not provide tax or legal advice. This material was not intended or written to be used for the purpose of avoiding tax penalties that may be imposed on the taxpayer. Clients should consult their tax advisor for matters involving taxation and tax planning and their attorney for matters involving trust and estate planning and other legal matters.

Griffin Asset Management is a SEC Registered Investment Adviser under the Investment Advisers Act of 1940 ("Advisers Act"). Under the Advisers Act, Rule 204-3 requires Griffin Asset Management, LLC to provide clients with specific information about the advisory firm. Griffin Asset Management offers ADV, Part 2 to serve this important purpose. Investors can acquire information (ADV, Part 2) on the registration status of our investment advisory firm by calling Griffin Asset Management directly at (212) 574-4054 or on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

#### \*GIPS Composite Data Available Upon Request